



WHAT IS IT?

The **MBA-ATM (Automated Tech Marketing)** program is a state-of-the-art, powerful technology software and support solution that will help you grow your business for years to come by "dispensing CASH to your account" through organized marketing programs.

WHAT'S IN IT FOR ME?

The ATM software might look a bit familiar to you if you have been using either MOS or another program for your customer management. But in addition, you will have access to a digital marketing team with over 25 years of experience in marketing technology that can support your location with everything you might want to do online.

THIS INCLUDES:

- CRM
- Email, Text, and Facebook Messenger automations and follow-ups.
- Facebook ads (Lead ads and Messenger ads)
- **Calendar Booking** - One for your made appointments and a 2nd calendar for lead made appointments. They both sync with one main calendar, like Google Calendar.
- Online Reviews
- Social Media Scheduling and Posting
- Missed Call Text Back, Call Recording, and Special Tracking Phone Numbers to Measure Results
- Full Ad Reporting and Pipeline Management Reporting

COMING 2ND QUARTER 2023:

- Affiliate/Referral Program
- Holiday Newsletter Campaigns (Email and Text)
- Landing Pages for Online Lead Generation

WHY DO I NEED IT?

There is absolutely no better solution to managing a Mattress By Appointment location available than Journey Builder software and the ATM program. If you have any digital marketing related needs, MBA is now providing a team of experts to help you through this ever-changing business environment.

WHEN CAN I GET IT?

Today. Joining is simple. Visit <https://mbadealerssignup.journeybuilder.io/> to get started!

HOW MUCH DOES IT COST?

647/month 1-50 active dealers
 597/month 51-100 active dealers
 567/month 101-175 active dealers
 547/month 176+ active dealers

À LA CARTE SERVICES:

SERVICE	RETAIL PRICING	MBA ATM PRICING
Graphic Design	\$150/hour	\$75/hour
Google/TikTok Ads Management	\$397 setup, \$247 management monthly with reporting	\$297 Setup, \$197/month
Meet The Experts Video Interview with Post Production Services	\$697 Social Media Clips, Press Release and Uploads to Podcast Platforms/\$1497 includes our team handling everything on Social media to promote the episode	\$572/\$1297
Social Media Post Creation/Scheduling <small>(Facebook, Instagram, LinkedIn, Twitter only)</small>	\$697/month, 4 posts/week	\$567/month
Custom Digital Marketing work - Video Production, Copywriting, Consultations (outside the scope of the "ATM" system)	\$150/hour	\$75/hour
Yext Online Directory Visibility	67/month	\$50/month

For Multi-Location Dealers, the price for each additional location will be \$547/month

