





## DAILY

- FB MP AD – NEW MORNING
- FB MP AD – NEW EVENING
- FB MP AD – RENEW x 2
- FB MP AD – Ad Count <30
- FB MP AD – \$10 - \$50 BOOST
- CRAIGSLIST – TOP 8
- OFFERUP – NEW x 1 - 5
- FB GROUPS – NEW x 1/7<sup>th</sup>
- FB BP – CUSTOMER PHOTO
- FB BP – \$25 - \$100 BOOST
- GOOGLE – 1 REVIEW / PHOTO / POST
- FLYERS – PUT OUT 20+
- YARD SIGNS – PUT OUT 5+
- \_\_\_\_\_

## WEEKLY

- FB BP – 2 VIDEOS
- FB BP – 1+ CUSTOMER CHECK-IN
- INVENTORY + ORDER
- CALL MENTOR
- MESSAGE NON-RESPONSES
- CHECK LTO DELIVERIES
- CHECK/RE-WORK BOOSTED ADS
- \_\_\_\_\_

## MONTHLY

- OFFERUP – \$20 PER MONTH
- RESTOCK BIZ CARDS
- RESTOCK FLYERS
- RESTOCK YARD SIGNS
- RESTOCK RATCHET STRAPS
- ROTATE INVENTORY – FIFO

- REVISIT GOALS

EOY GOAL: \_\_\_\_\_

YTD TOTAL: \_\_\_\_\_

MONTH GOAL: \_\_\_\_\_

MONTH TOTAL: \_\_\_\_\_

- TRACKING

TOTAL CALLS: \_\_\_\_\_

TOTAL APPTS: \_\_\_\_\_

TOTAL SALES QTY: \_\_\_\_\_

TOTAL SALES \$\$\$: \_\_\_\_\_

TOTAL PROFIT \$\$\$: \_\_\_\_\_

PROFIT PER SALE: \_\_\_\_\_

% PAYMENT PLAN: \_\_\_\_\_

% PROTECTORS: \_\_\_\_\_

% PILLOWS: \_\_\_\_\_

ADJUSTABLE QTY: \_\_\_\_\_